

CORPORATE PARTNERSHIP OPPORTUNITIES

Together, We Can Make
Mental Health Services
Accessible to All



DIDI 
HIRSCH



For more than 80 years, Didi Hirsch has been a leader in providing compassionate mental health, substance use, and suicide prevention services. Each year, we reach more than 270,000 people through our nine Southern California locations and nearly 80 school partnerships.

At Didi Hirsch, we focus on delivering care to communities where discrimination and injustice often limit access.

As a corporate partner, **your support can help us expand our impact, ensuring more children, families and adults receive the care they need.** Together, we can foster a future where mental well-being is prioritized, lives are transformed, and communities thrive.

Join us!



Mental health impacts us all. It touches every part of our lives.



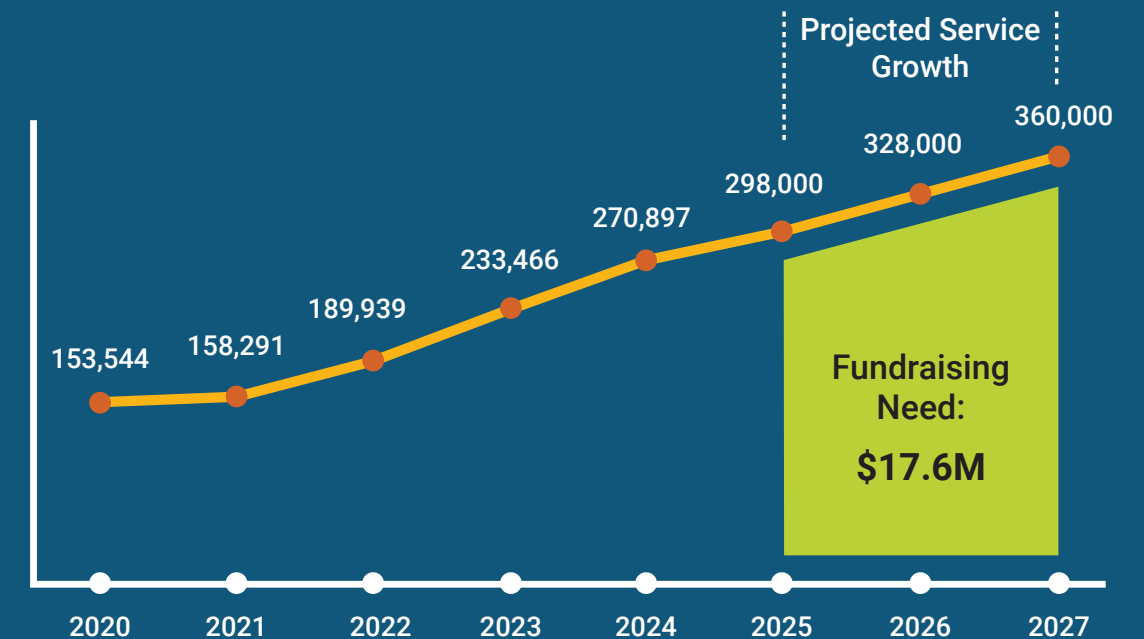
The need for comprehensive, accessible mental health and substance use services has reached a critical point. Every day, countless individuals and families face the devastating impact of these issues—often in silence due to stigma, fear, or lack of access to care.

- **40%** of high school students report persistent feelings of sadness or hopelessness, and **more than 3.4 million youth experience serious thoughts of suicide each year.**
- **One in five adults have experienced a mental health condition** in the past year, with **43%** reporting increased anxiety compared to the year before.
- **Nearly 17%** of people aged 12 and older struggle with substance use and addiction, yet **only 23% receive the treatment they urgently need.**

At Didi Hirsch, we are determined to answer that call by providing comprehensive, innovative care to those who need it most.

As the need for mental health and substance use services grows, we are expanding to meet these challenges head-on. To keep pace with rising demand, we need support from partners like you to extend our reach and ensure no one faces these struggles alone.

CLIENTS SERVED



A Leader in Suicide Prevention and Mental Health Care



Didi Hirsch is proud to be at the forefront of mental health care and suicide prevention. Our innovative approach and unwavering dedication have earned us recognition as a leader in the field. A few reasons why we stand out:

Nation's most comprehensive suicide prevention center

- Our crisis center handles the largest volume of 988 calls, chats, and texts in the country.
- We go beyond immediate intervention by offering specialized counseling and support groups for those impacted by suicide, and vital training and outreach programs to prevent future tragedies.

A trailblazer in youth mental health services

- We embrace innovative and teen-driven mental health solutions by partnering with schools to help students build coping skills and by operating Teen Line (the nation's first peer-to-peer youth hotline).
- We provide intensive outreach to vulnerable youth through Our Third Place, our new youth wellness center offering a space where young people can connect outside of home and school/work.

Specialized trauma-informed, whole-person care

- We address the complex, interconnected needs of each client by integrating medical, mental health, and essential services like housing and employment into our treatment.
- Our holistic approach fosters stability, resilience, and empowerment by meeting clients where they feel most comfortable—whether at school, home, in the community, or remotely.

National and global recognition

- Over the past year, our work has been featured and recognized by **TIME Magazine**, **CBS Mornings with Gayle King**, **Newsweek**, **Telemundo**, **NBC4 Los Angeles**, **KFI AM 640**, **Selena Gomez's Rare Impact Fund**, **TOMS**, **Lady Gaga's Born This Way Foundation**, **SOCAP Global**, and many more!



Didi Hirsch CEO Lyn Morris, LMFT, speaking at the grand opening of Our Third Place.

Our Impact

In 2024, Didi Hirsch served **270,897** children, teens, adults, and seniors, including:

-  **5,235** in mental health and residential services
-  **230,210** through crisis lines and specialized counseling
-  **34,781** through outreach and education
-  **671** in substance use programs



Our programs are making a meaningful difference in people’s lives.

- 80%** of adult outpatient clients showed positive recovery, with significant improvements in mental health and a reduction in hospitalization days for physical health issues.
- 81%** of youth reported significant improvements in their symptoms.
- 98%** of youth who reached out to Teen Line found the conversation helpful and would recommend it to a friend.



The Power of Partnership

Partner with Didi Hirsch and be a part of mental health solutions in our community!



The Rare Impact Fund, launched in 2020 by Selena Gomez, is mobilizing \$100 million in contributions to expand access to mental health resources for young people globally. Didi Hirsch was recently named the inaugural mental health partner of the Make A Rare Impact Award at the Rare Impact Fund’s second annual benefit, recognizing our ongoing partnership and leadership in the mental health space.

“Didi Hirsch has been a transformative force in the youth mental health space. Their commitment to crisis mental health care and to training and educating youth advances the Rare Impact Fund’s mission to ensure no young person faces mental health challenges alone.”

—Elyse Cohen, President of the Rare Impact Fund

rare impact fund

The Power of Partnership (continued)



Didi Hirsch collaborated with **Clark Construction** to create and deliver a series of tailored “safety stand-down” trainings to address the unique challenges of the construction industry. These sessions focused on suicide risk factors, warning signs, and critical resources like 988, while encouraging open dialogue about mental health.

“The presentations given at the construction safety stand-downs were not only a vital opportunity to address physical safety but also gave us the chance to openly discuss mental health and suicide prevention within the construction industry. It helped with being able to create a supportive environment where team members can feel more comfortable seeking help and talking about the challenges they face. This initiative has undoubtedly made our team more resilient and aware of the importance of mental well-being on the job.”

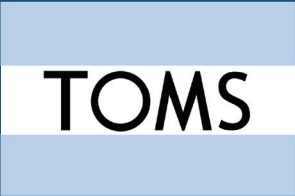
—Craig Losoya, Safety Manager,
Clark Construction Group



For several years, **TOMS** has partnered with Didi Hirsch to promote mental health and ensure vital resources reach those in need. On World Suicide Prevention Day, TOMS shared expert guidance from Didi Hirsch on how to support individuals facing suicidal thoughts. TOMS also produced a professional video to raise awareness about our Teen Line program.

“As a B Corp, TOMS is committed to using business as a force for good, and our partnership with Didi Hirsch allows us to make a real impact in youth mental health. Together, we’re not just raising awareness—we’re ensuring young people have access to life-saving resources when they need them most. We are honored to stand alongside such a dedicated organization and to continue supporting the health and well-being of youth around the world.”

—Amber Tarshis, Chief Brand Officer, TOMS



Partnership Opportunities

When you partner with Didi Hirsch, **you're not just supporting a cause — you're taking tangible action to change lives.** Together, we can make mental health a priority in your workplace and community through meaningful, hands-on collaboration.

Flexible partnership options designed for mutual impact.

- **Fund life-changing programs:** Help us keep up with the growing need for critical services like crisis intervention, suicide prevention training, and youth-focused programs. Your support ensures everyone in our community has a place to turn for support.
- **Educate and empower your team:** Partner with us to provide your employees with effective, engaging training and tools to better understand and respond to mental health challenges, substance use issues, and suicide risk.

- **Spark empowering conversations:** Collaborate with us to co-create impactful content that fosters open, authentic discussions about mental health, reduces stigma, and broadens the reach of vital resources and support to new audiences.
- **Become a mental health champion:** Work with Didi Hirsch to take a leading role in raising awareness during Mental Health Awareness Month or Suicide Prevention Month, and collaborate on impactful digital campaigns, corporate matching gift drives, or our annual 5K run/walk, *Alive Together*.



Consumers are increasingly looking to businesses to take a stand on social issues, including mental health. A recent study found that 66% of consumers are more likely to purchase from brands that support mental health, while social media posts addressing these issues receive 62% more engagement than average content.



Support That Changes Lives



- \$100,000** supports Teen Line’s youth-centered crisis hotline and outreach services that provide nonjudgmental peer support to teens.
- \$50,000** ensures transition-age youth at our drop-in center have access to essentials like food and clothing, as well as life skills workshops, housing support, and mental health and substance use services.
- \$25,000** funds a crisis call station in our Suicide Prevention Center, where our trained counselors respond to nearly 230,000 mental health crisis calls, chats, and texts each year.
- \$15,000** ensures that mothers with babies and women living with substance use and mental health disorders can recover in a supportive residential environment.
- \$10,000** enables us to train teachers, parents, students, and first responders to recognize the warning signs of suicide and provide preventative life-saving support and care.
- \$5,000** helps provide transformative individual and group counseling for those healing from a suicide loss or attempt.
- \$2,500** expands outreach and education efforts in underserved communities.



Join Us and Make a Lasting Impact

At Didi Hirsch, we believe that every individual deserves access to the mental health care they need to thrive. Together, we can break down the barriers of stigma, poverty, and lack of access to care—creating a future where mental health is prioritized.

By becoming a corporate partner, you not only enhance the well-being of your employees and customers but also make a meaningful investment in our community.

- \$1** Studies show that for every \$1 spent on integrated physical, mental, and social care, businesses see a return of \$6.50 through reduced health care costs and increased productivity.
- \$1** Every \$1 invested in community-based mental health and substance use treatment results in a \$12 savings in criminal justice system-related costs.

We look forward to collaborating with you and making a difference that will resonate for generations.



For questions or further information, contact:



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